

# Energy as a Service

Electrification where you want and need it.



# Welcome!

To the movement towards electrification solutions for commercial establishments and condominiums throughout **Brazil**.

**Eletromooove** is a startup that drives the movement towards the expansion of sustainable urban electrification infrastructure for electric and hybrid vehicles throughout Brazil. Our commitment is to transform the lives of society, offering integrated, efficient and innovative solutions. We work tirelessly to provide high-quality, sustainable, safe and affordable services. We invite you to join us on this journey and become a protagonist in the transformation of our society and especially our planet.

## PILLARS



PEOPLE



LEADERSHIP



INNOVATION



PROTECT THE PLANET



### VISION

To be among the top three companies in charging infrastructure for electric and hybrid vehicles in Brazil.

### MISSION

Be a protagonist in the transition to electric mobility, offering affordable and efficient recharging solutions.

### VALUES

Transparency, Valuing Ideas, Meritocracy, Dedication, Overcoming Challenges, Efficiency, Planning and Integrated.

# ESG

## environmental guidelines

We built our history with a firm commitment to social and environmental issues. We act effectively and engaged, together with our employees, defending these values in all our actions. We form an inclusive team that encompasses our customers, suppliers, partners and the communities we interact with. We do this because we are passionate about people.

We are aware that global events have led society to reflect deeply on the importance of the environment and its direct impact on human health. A healthy planet promotes well-being. Increasingly, people demand that companies act responsibly, ensuring that their actions do not harm nature.

We understand the importance of anticipating and effectively managing environmental, social and governance (ESG) issues. These initiatives are essential for us to fulfill our mission of serving and relating in a responsible and transparent manner with our stakeholders.

100% EV  
Cars

ZERO CO2  
EMISSION



COP26

100% Digital



# Global Agendas

**Environmental** issues are at the center of the biggest debates on the planet today: connecting to the topics discussed is a great opportunity and we are **100% aligned** with them.

**17**

Objectives of  
Development  
Sustainable (SDG)  
**UN - Agenda 2030**

**ESG**

Companies with  
environmental  
**governance,**  
**social and corporate**

**CO<sub>2</sub>**

**Carbon Credit**  
Compensations  
Environmental

**4<sup>a</sup>**

**Industrial Revolution**  
Fast and impactful  
convergence between  
digital, physical and  
biological technologies

# ⚡ Structure organizational

Eletromooove Ltda

Advice

CEO

Commercial

Marketing

Financial

Legal

CFO

CSO

CFO





# Executive Leadership and Board



**Vieira Silbonne**  
Co-Founder & CEO

44 years old, Advertising professional, has been a serial entrepreneur in the real estate and technology markets for 20 years.



**Emerson Oliveira**  
Co-Founder & CSO

Over 12 years in scalable business development and financial enthusiast.



**Pedro Domingues**  
CTO

Over 15 years developing software for institutions around the world.



**Edgar Okamura**  
CFO

15 years working in business management and strategy.



**Walter Junior**  
Expansion Head

20 years leading and driving large companies.



**Geraldo Marques**  
Advisor

40 years of experience as an executive in multinational companies and partner in a boutique M&A, Corporate Finance and Investments based in London.



**Masaji Okamura**  
Advisor

Over 40 years of experience in highly complex infrastructure projects.

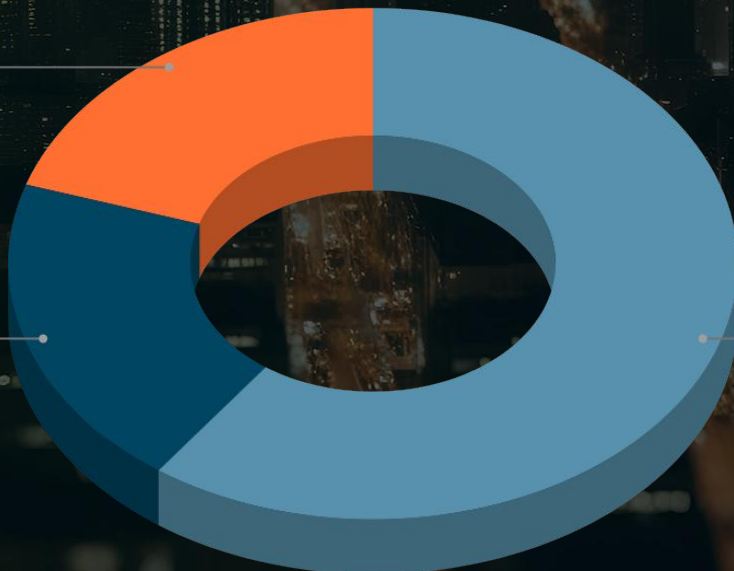


# Business Composition

New investors  
20,0%

Tokens  
20,0%

Eletromoove  
60,0%





# Eletrômove Eletrificação Inteligente

The **big challenge**  
for the **evolution** of  
**electric vehicles** in  
**Brazil**

## Problem to be solved

**Electric** and **hybrid** vehicles are a global reality and are rapidly gaining market share in Brazil. This growing trend towards electrification requires adequate and safe charging infrastructure for users, vehicles and installation locations.

**We highlight some problems:** Large numbers of app drivers migrating to electric cars, high level of pollution generated by vehicles, requirement for green fleets in the logistics chain, high fuel prices, lack of an electric vehicle charging network, high prices for electric vehicles, among others.



# Eletromooove Electrification Intelligent

## Solution

**Eletromooove** is a company with DNA in the condominium market, dedicated to generating solid results for our clients. In addition to boosting electromobility, we promote its numerous environmental advantages and positive impacts on the sustainability of our planet.

### **Development of special projects:**

Specialized in the development of personalized projects for large commercial and residential condominiums, hotel chains, airports, shopping malls and cities. We offer complete legal support from the initial conception to validation in meetings for project approval.

### **Installation speed and efficiency:**

We recognize the importance of speed and efficiency in the installation of our charging stations. To guarantee this, we keep stock always available for immediate delivery.

### **Warranty and Customer Support:**

The satisfaction of our customers is a priority. Our products come with a 24-month warranty, and we have a highly qualified support team who are always available to meet any needs or resolve issues that may arise.



# Eletromooove Electrification Intelligent

## Eletromooove App 1.0

In its first version, the Eletromooove application guarantees a solid and real solution for users, from searching for charging stations to managing recharges and sustainability data.



1

RATING AND COLLECTION PER KWH

2

DIRECT PAYMENT BY THE USER

3

100% DIGITAL PROCESS VIA APP

4

CREDITS CAN BE USED ON THE NETWORK

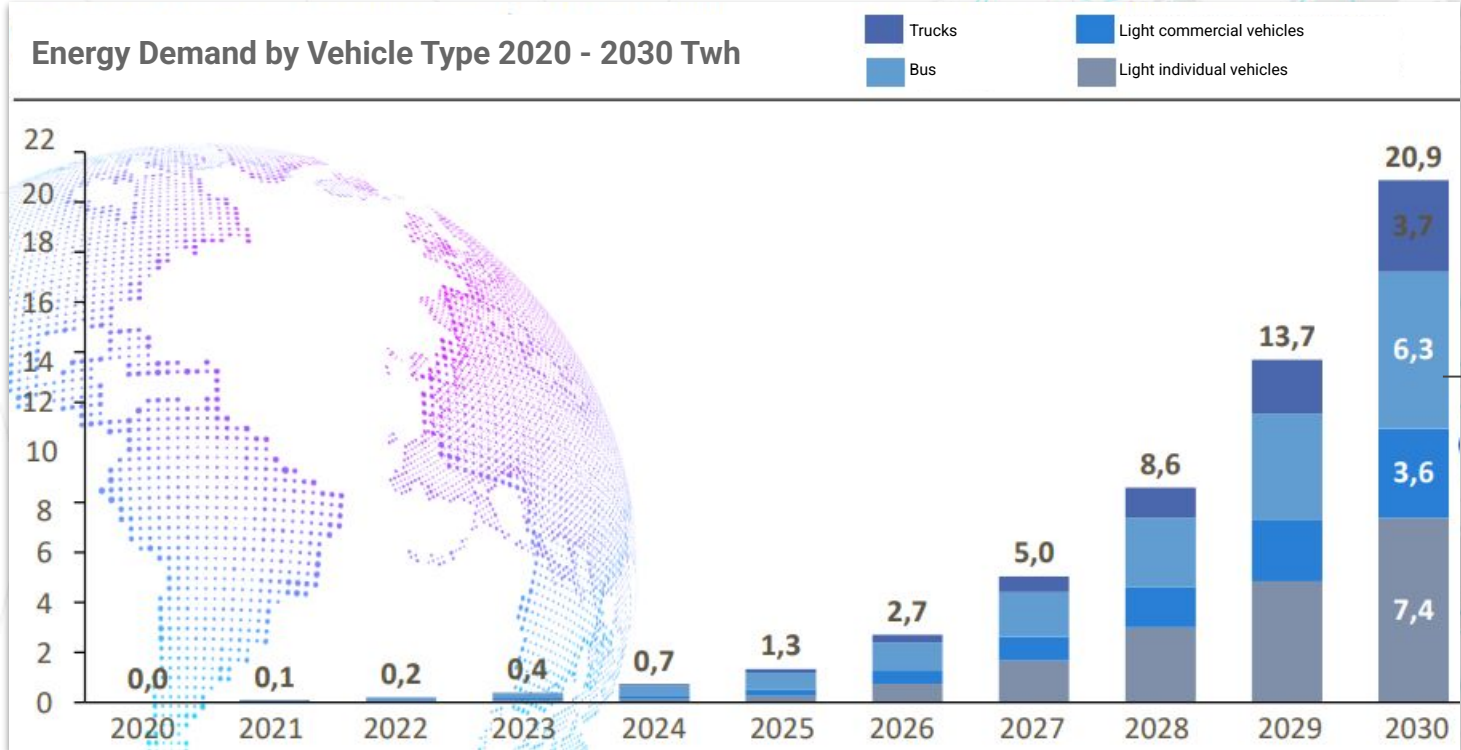
5

TIME AND SPEED CONTROL

6

SUSTAINABILITY - KPI's

# Energy demand projection



Despite the greater individual consumption of heavy vehicles, the fleet of light electric vehicles will be much larger, and this will be reflected in energy demand.

Source: Automotive Business, Interact Analysis, Fenabrave, Mirow & Co



# BEV's

The sales will continue **to rise**

The only bright spot for the automotive sector during the pandemic was electric vehicle sales, which grew 42% even as global automotive markets shrank. Growth accelerated further in 2021, forcing forecasts to be raised, but slowed slightly in 2022 as the basis for comparison widens. Even so, sales of new electric vehicles are expected to increase by 51% worldwide, representing about 9% of total new car sales. In short, electric vehicles are finally becoming a trend and gaining more and more space in serious markets. The market will continue to be dominated by China and Europe, representing around 80% of sales between them. However, the US is quickly catching up. In August, the U.S. government announced a non-binding goal of having EVs account for half of new vehicle sales by 2030. In 2022, if the legislation is passed, it will begin implementing a \$174 billion investment program to for this to happen.

## GOVERNMENTS RAISED LONG-TERM GOALS FOR CLEAN VEHICLES

In 2022, we expect governments around the world to establish stricter regulations to reduce transport emissions. These will include measures to accelerate the adoption of electric vehicles and further deadlines for the phase-out of internal combustion engines. As a result, automakers are expected to expand their electric vehicle launch plans.

The U.S. Environmental Protection Agency (EPA) has already proposed tough actions on fuel economy for passenger vehicles and light trucks for model years 2023-26, reversing standards set by the previous administration. These regulations will likely be approved in the year 2022.

The EPA also plans to finalize the Clean Trucks Plan in 2022, which aims to reduce emissions from new heavy-duty vehicles starting with the 2027 model year. Meanwhile, the European Commission's 'Fit for 55' proposal calls for phasing out combustion vehicles by 2035.

The European Union will also extend its Emissions Trading System (EU ETS) to cover road transport. As is the case with existing fuel efficiency rules, these requirements will likely be more stringent in developed countries. This opens up a dilemma for automakers about whether to retire fossil fuel vehicle models entirely, or move these production and sales operations to developing countries.

## Electric cars will fit in your “pocket” and dominate roads by 2030

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# BEVs

The sales will continue **to rise**

## Automakers in Europe promise to switch to electric vehicles

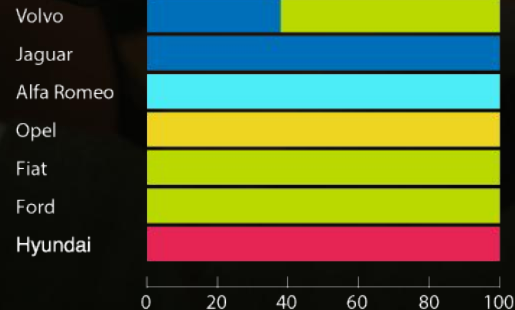
(target electric vehicle per year, % of total sales)

2025 2027 2028 2030 2035

BEVs, PHEVs e FCEVs



BEVs e FCEVs



Source: Company reports; EIU.

# BEVs

## Electrified Auto and Light Commercial Market



Electrical Sale - Dec 2024

	Fabricante	Quant.	Part.
1°	BYD	2.781	64,21%
2°	GWM	478	11,04%
3°	VOLVO	418	9,65%
4°	JAC	145	3,35%
5°	BMW	109	2,52%
6°	RENAULT	99	2,29%
7°	PORSCHE	98	2,26%
8°	ZEEKR	55	1,27%
9°	MINI	48	1,11%
10°	GM	33	0,76%
11°	M.BENZ	16	0,37%
12°	VW	13	0,30%
13°	AUDI	10	0,23%
14°	HYUNDAI	8	0,18%
15°	DONGFENG	4	0,09%

Electrical Sale - Accumulated

	Fabricante	Quant.	Part.
1°	BYD	43.776	72,80%
2°	GWM	6.326	10,52%
3°	VOLVO	4.339	7,22%
4°	JAC	1.333	2,22%
5°	RENAULT	1.242	2,07%
6°	BMW	1.024	1,70%
7°	PEUGEOT	354	0,59%
8°	PORSCHE	319	0,53%
9°	MINI	306	0,51%
10°	GM	227	0,38%
11°	AUDI	151	0,25%
12°	M.BENZ	148	0,25%
13°	FORD	138	0,23%
14°	VW	101	0,17%
15°	ZEEKR	94	0,16%



# PHEVs

## Electrified Auto and Light Commercial Market

### Hybrids for sale - Dec 2024

	Fabricante	Quant.	Part.
1°	BYD	7.189	42,10%
2°	FIAT	2.692	15,76%
3°	GWM	2.644	15,48%
4°	TOYOTA	1.583	9,27%
5°	M.BENZ	716	4,19%
6°	VOLVO	371	2,17%
7°	HONDA	349	2,04%
8°	BMW	340	1,99%
9°	CAOA CHERY	330	1,93%
10°	LAND ROVER	273	1,60%
11°	AUDI	165	0,97%
12°	PORSCHE	129	0,76%
13°	KIA	127	0,74%
14°	LEXUS	123	0,72%
15°	HYUNDAI	21	0,12%

### Hybrids for Sale - Accumulated

	Fabricante	Quant.	Part.
1°	BYD	32.620	28,46%
2°	GWM	22.892	19,97%
3°	TOYOTA	20.354	17,76%
4°	CAOA CHERY	7.258	6,33%
5°	M.BENZ	6.199	5,41%
6°	VOLVO	4.291	3,74%
7°	FIAT	3.828	3,34%
8°	BMW	3.694	3,22%
9°	HONDA	3.155	2,75%
10°	LAND ROVER	3.065	2,67%
11°	KIA	2.286	1,99%
12°	PORSCHE	1.566	1,37%
13°	LEXUS	1.100	0,96%
14°	AUDI	1.006	0,88%
15°	MINI	384	0,34%



# New players

New automakers arriving  
in **Brazil**

## Electrified Market Data

Autos and Light Commercial

Eletrificados	2024	2024	2024	2023	2023	Variação		
	Dez (A)	Nov (B)	Acumulado (C)	Dez (D)	Acumulado (E)	(A)/(B)	(A)/(D)	(C)/(E)
A) Híbridos	17.077	11.569	114.617	10.220	74.344	47,61 ▲	67,09 ▲	54,17 ▲
B) Elétricos	4.331	5.028	60.131	5.651	18.499	-13,86 ▼	-23,36 ▼	225,05 ▲
Tot.Eletrificados	21.408	16.597	174.748	15.871	92.843	28,99 ▲	34,89 ▲	88,22 ▲

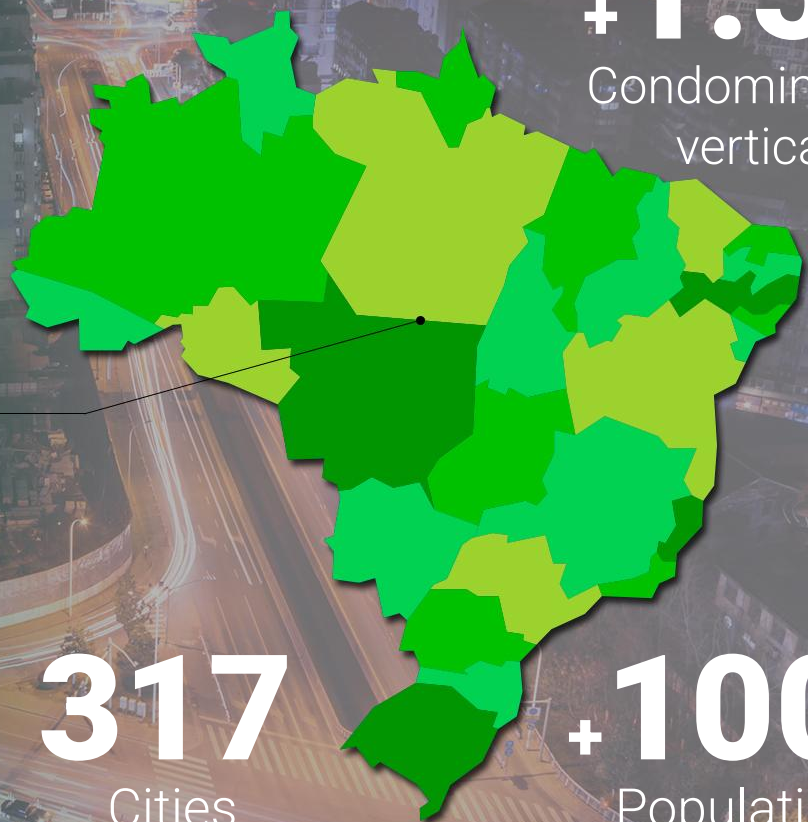
Source: Fenabrave Edition 264



## Occupation area



**Eletromove** aims to operate throughout the national territory, firstly it intends to establish itself in the state capitals, then take the operation to cities with a population of over 100 thousand inhabitants, today there are 317 cities with this population. We intend to take **Eletromove's** infrastructure and ecosystem to the destinations of people who live in capital cities. We intend to carry out tests and measure the efficiency and quality of the service, in addition to establishing a method for implementing the service. São Paulo is a city with a population of 12 million inhabitants, and we have a population of around 150,000 app drivers, and 38 thousand taxi drivers.



+1.5 mi  
Condominiums  
vertical

317  
Cities

+100 k  
Population



# Target Audience

**BEV and PHEV  
Vehicle Owners**

**Companies and  
Corporate Fleets**

**Residential and  
Commercial  
Condominiums**

**Government and  
Public Institutions**

**Hotel Chains and  
Commercial  
Establishments**

**Airports and  
Transport Stations**

**New Adopters of  
Electric Vehicles**

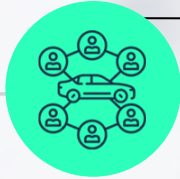




# Business vision

Short term

Medium/Long term



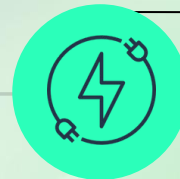
## Car Sharing

100% electric vehicles shared in real estate developments



## Recharge Network

Implementation of a charging network to support growing demand and retain users



## Sale of Electricity

Sale of clean energy to the points where shared vehicles will recharge, enabling tangible savings for the customer with financial returns to Eletromooove.



## Carbon credits

In the long term, with the ecosystem scaled and at full steam, Eletromooove will be able to sell carbon credits from its operations.



# Environmental Impact - Emissions



## iRecs

Neutralization of scope 2 emissions through renewable energy certificates.



## Accounting for Non-CO2 Emissions

Neutralization of scope 2 emissions through renewable energy certificates.



## Supply Renewable energy (Clearing House)

Energy management from renewable sources for electric mobility.



## Businesses modeled

**One idea calls another idea... One light attracts another light...**

A dream come true inspires other dreams! Now that we have presented the "Market Study" for the idealization of Eletromove, we invite you to meet some of the market players.

There are projects in Brazil that have already been modeled, but to meet the demands of their core business.

Below we report the relationships between players and investing companies:

**Zletric** received funding from **Estapar**, focused on placing chargers in its parking base.

**Tupinambá** was purchased by **Shell** to serve and incorporate electric stations into its network of conventional stations.

And finally, **Ezvolt** received funding from **Vibra**, also to serve and incorporate electric stations into its network of conventional stations.

**Zletric**  
energia para mobilidade



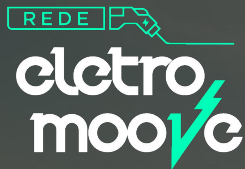
  
tupinambá



  
ezvolt  
CLEAN MOBILITY



**Current market size: 2000 Electrostations**



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#### **Development of special projects:**

Specialized in the development of personalized projects for large commercial and residential condominiums, hotel chains, airports, shopping malls and cities. We offer complete legal support from the initial conception to validation in meetings for project approval.

#### **Installation speed and efficiency:**

We recognize the importance of speed and efficiency in the installation of our charging stations. To guarantee this, we keep stock always available for immediate delivery.

#### **Warranty and Customer Support:**

The satisfaction of our customers is a priority. Our products come with a 24-month warranty, and we have a highly qualified support team who are always available to meet any needs or resolve issues that may arise.

Discover some of our solutions below, we know that it is just the seed of something much bigger.

## Services and solutions



### **SUPER APP**

In the super app, in addition to the customer using the Eletromooove Network, they will be able to integrate all available networks.



### **SALE OF ENERGY**

Energy trading for everyone who joins the Free Energy Market.



### **MOOVE TOKEN**

A pioneer in the segment, Eletromooove has already created its crypto asset, Moove is strategic from funding to membership.



### **MEDIA**

Intelligent, User experience and integrated Big data

And much more...



# Super APP 2.0

1

RATING AND CHARGING PER MINUTES

2

RECURRING OR POSTPAID SUBSCRIPTION PLAN

3

INTEGRATION WITH MAIN PLAYERS

4

ONLINE ADVERTISING

5

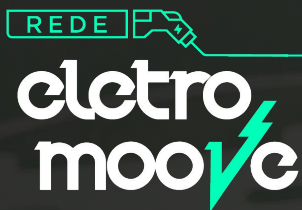
MEMBERSHIP AND NOMINATION

6

ALL IN ONE APP



# ✓ Current operation



**27 points**

**Billing/month** - R\$ 38.537,50

**Potential/month** - R\$ 78.559,36

++ ++  
++ ++  
++ ++  
++ ++

**230 MoUs**

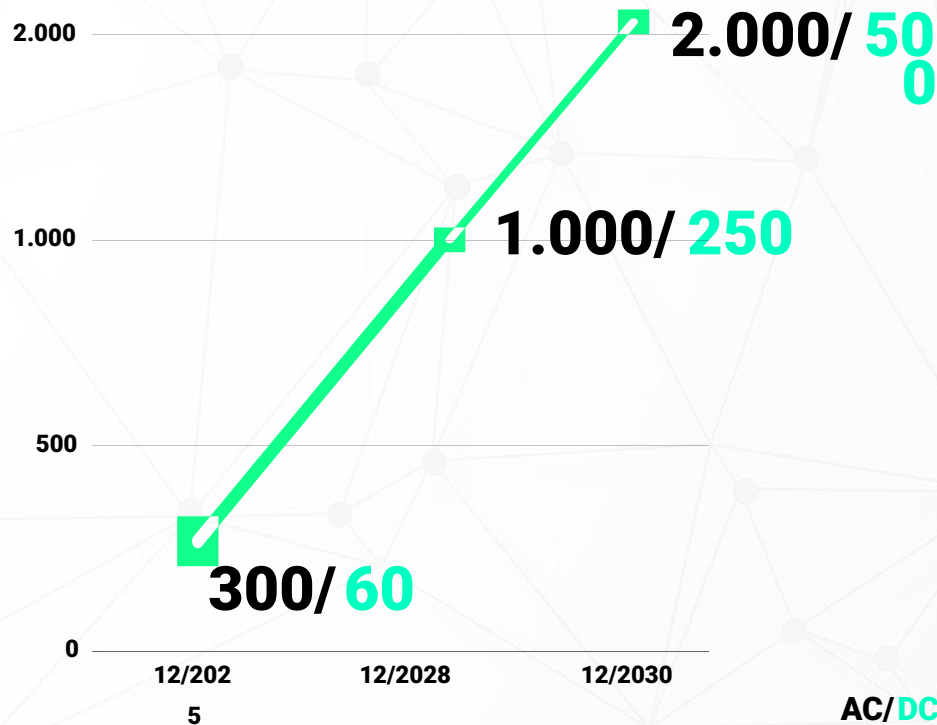
Signed for the installation of Electrostations with professional property managers, hotels, parking lots, shopping malls and large retailers.

++ ++  
++ ++  
++ ++  
++ ++

# ✓ Projection operation



EVOLUTION IN NUMBER OF POINTS  
(establishments)



# Monetization



**Charger billing study, Intelbras AC 7 kWh performing at 80% per hour.**

Initially, the monetization model is based on the energy trading spread, where the most practiced model at the moment is the purchase per kWh for R\$0.80 and sale for R\$1.89.

# AC-7,4 kWh

Dias	kWh	Hora	\$ Hora	\$ Dia	\$ Mês	Rede/Mês
26	5,92	1	\$2,11	\$2,11	\$54,89	<b>\$16.466,54</b>
26	11,84	2	\$2,11	\$4,22	\$109,78	<b>\$32.933,07</b>
26	17,76	3	\$2,11	\$6,33	\$164,67	<b>\$49.399,61</b>
26	23,68	4	\$2,11	\$8,44	\$219,55	<b>\$65.866,14</b>
26	29,6	5	\$2,11	\$10,56	\$274,44	<b>\$82.332,68</b>
26	35,52	6	\$2,11	\$12,67	\$329,33	<b>\$98.799,22</b>
26	41,44	7	\$2,11	\$14,78	\$384,22	<b>\$115.265,75</b>
26	47,36	8	\$2,11	\$16,89	\$439,11	<b>\$131.732,29</b>
26	53,28	9	\$2,11	\$19,00	\$494,00	<b>\$148.198,82</b>
26	59,2	10	\$2,11	\$21,11	\$548,88	<b>\$164.665,36</b>
26	65,12	11	\$2,11	\$23,22	\$603,77	<b>\$181.131,89</b>
26	71,04	12	\$2,11	\$25,33	\$658,66	<b>\$197.598,43</b>

Table 1: Revenue projection with a network of 300 AC chargers at the end of 2025.

# DC-30 kWh



## Monetization

Charger billing study, Intelbras DC 30 kWh performing at 80% per hour.

Initially, the monetization model is based on the energy trading spread, where the most practiced model at the moment is the purchase per kWh for R\$0.80 and sale for R\$1.89.

Dias	kWh	Hora	\$ Hora	\$ Dia	\$ Mês	Rede/Mês
26	30	1	\$10,70	\$10,70	\$278,15	<b>\$16.689,06</b>
26	60	2	\$10,70	\$21,40	\$556,30	<b>\$33.378,11</b>
26	90	3	\$10,70	\$32,09	\$834,45	<b>\$50.067,17</b>
26	120	4	\$10,70	\$42,79	\$1.112,60	<b>\$66.756,23</b>
26	150	5	\$10,70	\$53,49	\$1.390,75	<b>\$83.445,28</b>
26	180	6	\$10,70	\$64,19	\$1.668,91	<b>\$100.134,34</b>
26	210	7	\$10,70	\$74,89	\$1.947,06	<b>\$116.823,40</b>
26	240	8	\$10,70	\$85,58	\$2.225,21	<b>\$133.512,45</b>
26	270	9	\$10,70	\$96,28	\$2.503,36	<b>\$150.201,51</b>
26	300	10	\$10,70	\$106,98	\$2.781,51	<b>\$166.890,57</b>
26	330	11	\$10,70	\$117,68	\$3.059,66	<b>\$183.579,62</b>
26	360	12	\$10,70	\$128,38	\$3.337,81	<b>\$200.268,68</b>

Table 2: Revenue projection with a network of 60 DC chargers at the end of 2025.





# How will we scale the project


## Strategic partnership is in our DNA.

**Eletromoove** is a company with DNA in the condominium market, dedicated to generating solid results for our clients. In addition to boosting electromobility, we promote its numerous environmental advantages and positive impacts on the sustainability of our planet.

Over the years we have created and maintained strategic partnerships to achieve our objectives, and with Eletromoove it will be no different, we have long-standing partners and we count on them to follow our planning on a large scale and at speed.




**Potential:** 150 condominiums AAA



**Potential:** 800 condominiums



**Potential:** 300 condominiums AAA



**Potential:** 16 airports



**Potential:** 100 Logistics warehouses and shopping malls




**Potential:** 25 Hotels




**Potential:** 40 Hotels



**Potential:** 10 Hotels



**Potential:** 16 Parking



**Potential:** 50 Parking



**Potential:** 60 supermarket



**Potential:** 10 condominiums AAA

A woman in a white blazer is shown in profile, working at a desk. She is using a laptop and a tablet. The scene is overlaid with a blue digital grid and data visualization, suggesting a high-tech or data-driven environment. The text is positioned in the lower right quadrant of the image.

**We present to you the  
first tokenization of an  
Eletroposto startup.**



# Eletromooove Token

Eletromooove is a public mobility startup focused 100% on Eletroposto. To expand and gain national territory, we are tokenizing 20% of the company to raise capital for the fastest possible expansion. This way you participate in the largest Eletroposto structure that is being built in Brazil in a 100% Digital way.

This market is known as the "Physical Asset Tokenization" market and to carry out its social function, Eletromooove is based on the use of technology and generation of tokens with backing for commercialization in the online cryptoasset market.



## ADVANTAGES OF INVESTING IN ELETROMOOOVE TOKEN!

1. SIMPLICITY AND CLARITY
2. SPEED AND TRANSPARENCY
3. FRACTIONATION AND ACCESSIBILITY
4. TECHNOLOGY SAFETY AND REGULATION
5. GLOBAL LIQUIDITY AND DIVERSIFICATION
6. COST REDUCTION
7. SUSTAINABLE PROJECT
8. AND MUCH MORE



# Tokenization data

Value offered: \$ 3.773.584,90 separated into 4 phases.

Exchange: FFS Private Exchange

Company: Eletromoove Mobilidade Elétrica Serviços de Recarga LTDA

CNPJ: 44.417.371/0001-49

Official Website: [www.eletromoove.com.br/oportunidade](http://www.eletromoove.com.br/oportunidade)

Token numbers: 20,000,000.00

\*Asset ID: 1301691077 - <https://allo.info/asset/1301691077>

Value per token: \$ 0,18867

*\*We at Eletromoove decided to use Algorand, a blockchain platform known worldwide for its scalability, security and efficiency. The ASSET ID is a unique identifier associated with the issued tokens, allowing clear identification and tracking on the Algorand network.*

# Tokenization of the economy: why is this the future of the financial market?

Among the main challenges this development faces, the three biggest can be understood as: Tokenization in finance is nothing more than the process of converting real-world assets into digital tokens that can be traded on a blockchain.

This technology allows traditional assets such as real estate, securities, commodities and others to be converted into tokens that can be traded easily, securely and transparently, without unnecessary intermediaries.

But what can be seen here is that in the long term, tokenization can bring many benefits to the fund industry, such as the possibility of creating tokens to represent fund shares, allowing investors to buy and sell easily and quickly.

We at Eletromoove decided to use Algorand, a blockchain platform known worldwide for its scalability, security and efficiency. ASSET ID, is a unique identifier associated with issued tokens, allowing clear identification and tracking on the Algorand network.






# After all, what are Tokens?

It is the unique and exclusive digital representation of a real asset, that is, they are directly linked. Information is encrypted and records of its movement are available on a blockchain.

On one side there is the entrepreneur who wants to divide his business for sale and on the other side there is the investor who is interested in acquiring fractions of the proposed business.

In this way, the parties come together using this digital process without intermediaries, without bureaucracy, decentralized and secure.

# Advantages of Tokens:

- 
- Low risk of exposure of your assets;
  - Secure platform (Blockchain);
  - Decentralization;
  - Debureaucratization;
  - Simplicity;
  - Safest ballast on the market;
  - Investors of all profiles;
  - Democratic;
  - Safe;
  - Ease of transactions;
  - It can be used to pay in the company's share capital;
  - Liquidity;
  - Zero interest;
  - Agile and Fast;
  - Valuation;
  - Profitability;
  - Global Project;
  - Peer-to-Peer (P2P)

# What is Blockchain and how does it work?

Blockchain can be translated as chain of blocks. In simple terms, it is a technology that groups a set of information that is connected through encryption. Thus, financial transactions and other operations can be carried out securely.

Blockchain is important to ensure that no one can commit fraud, making each currency traceable from the moment of its creation. It works like a large public ledger, where all transactions are recorded quickly and securely.

Blockchain's great innovation was storing data sequentially, but without the need for an entity coordinating the process. Network users themselves can check simply and at virtually no cost whether the rules are being complied with.

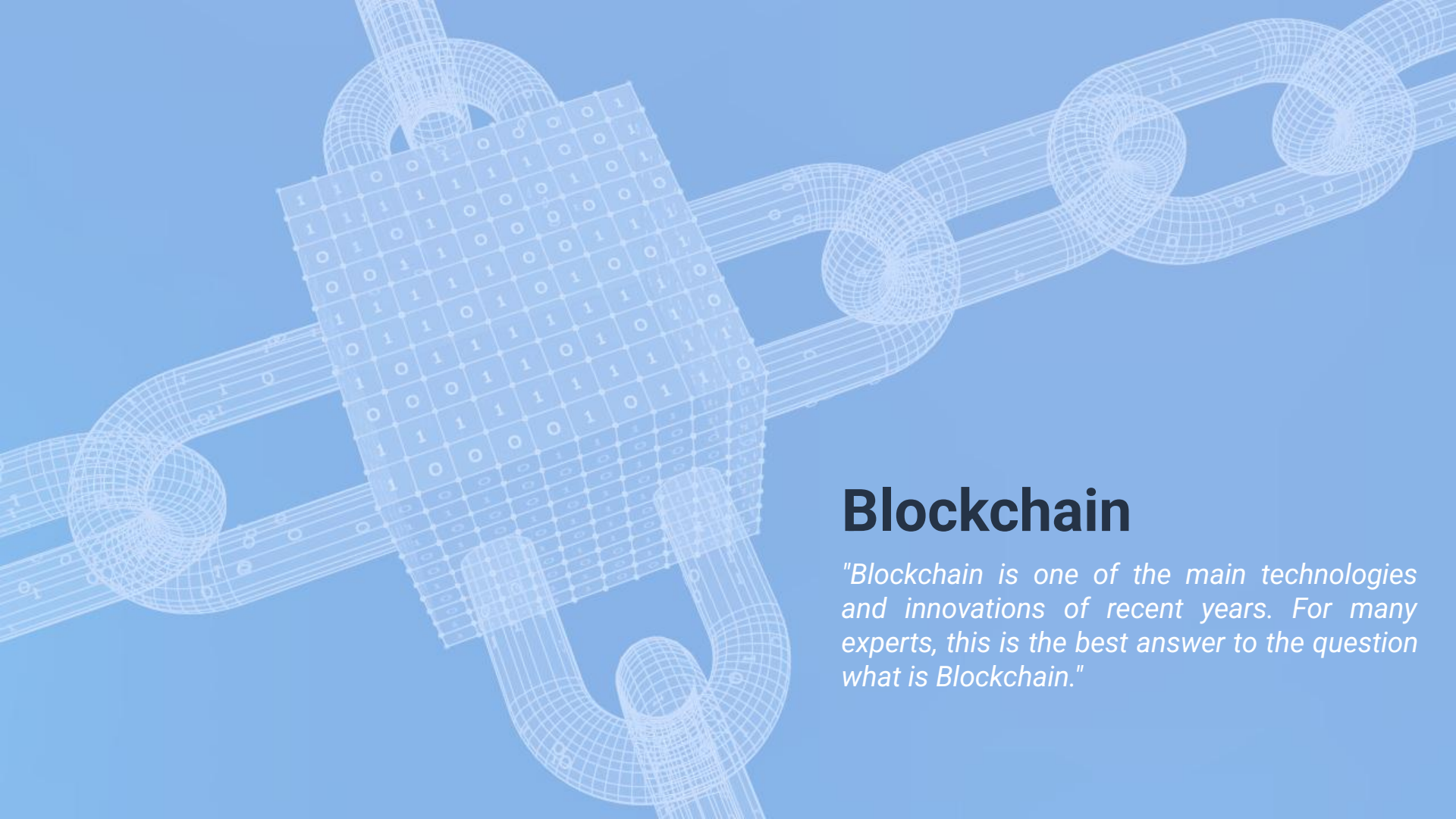
Blockchain orders blocks of information in a sequential chain, and was originally called Timechain. It is important to ensure that no one is able to fraud transactions, as the balances at each address depend on past transactions.

Unlike a bank account, in which a database stores balances and can even erase the history of longer periods, Blockchain only records movements. To calculate the balance, you must go through the entire history of the network, following transactions since the issuance of each coin.

The beauty of the deal is that this validation is fast, consumes very little energy, and is stored in each of the users running the Bitcoin network software. There are even websites that offer this consultation service for free.

A new block is generated every 10 minutes on average, and the competition to mine the next one begins as soon as a valid solution for the previous block is announced. Those who check this answer (hash) provided by the miners are the nodes, the common users of the Bitcoin network.

In other words, miners find the solution (hash) that connects the new block to the previous one, but it is the network users who carry out this validation, at the same time as they decide which is the longest sequence of blocks to follow.



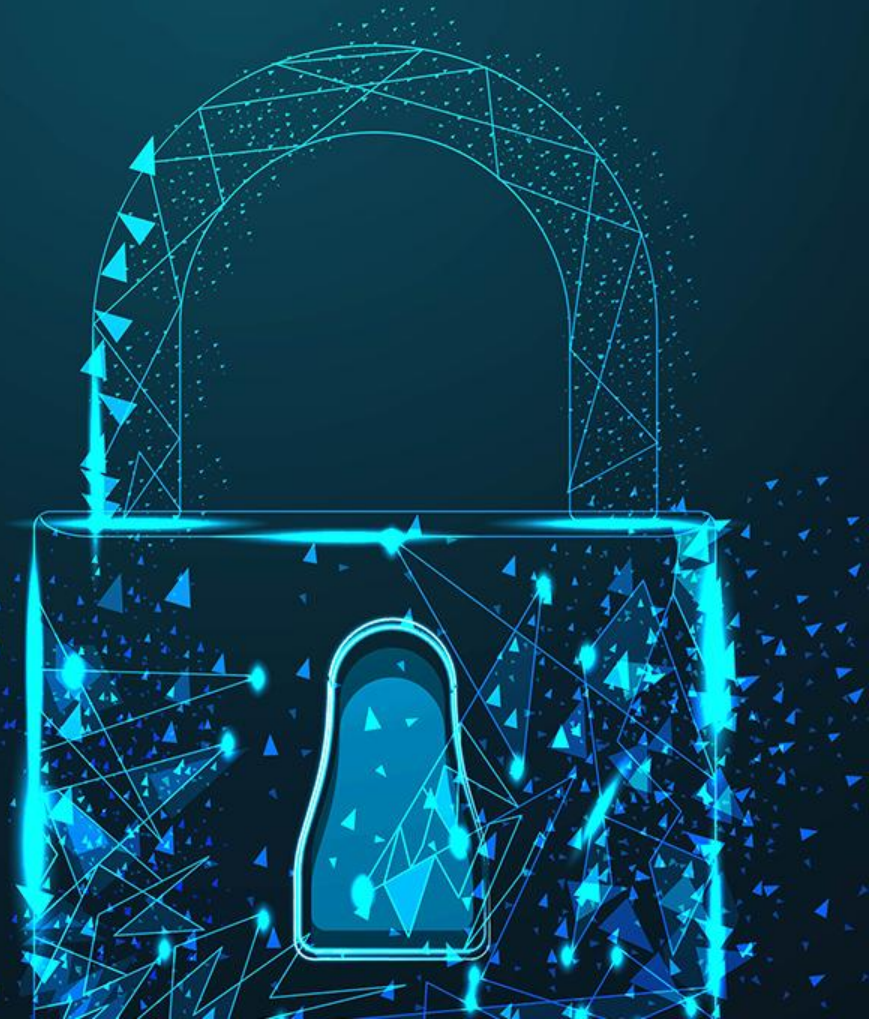
# Blockchain

*"Blockchain is one of the main technologies and innovations of recent years. For many experts, this is the best answer to the question what is Blockchain."*

# How does Blockchain guarantee the Security of Tokens?

A very important fact about blockchain is that it is completely decentralized, which means that there is no central data storage server, but several servers around the world, which are connected to each other. They use cloud computing to process, collect and store all information. Due to the decentralization of the blockchain, all information contained within it has a layer of protection, making unwanted data access difficult.

Investing in tokenization is safe because token data on the blockchain cannot be altered and data processing, organization, and storage is decentralized.





# Why invest **now**?

## **Opportunities** on the table

### **Free energy market.**

With the opening of the free Energy Market for low voltage, the recharge margin will increase substantially as Eletromooove is contractually the official energy provider in the projects where it installs the system, being able to buy cheaper kWh.

The initial 300 subsidized charging points will only be installed in buildings with more than 400 units, with future potential for energy sales:

**120.000**  
Homes/Businesses

### **Potential Investors**

Energy players who want to maintain or expand their customer base in the free energy market.

Automakers who want to add a subsidized recharge service to their product sales.

WHO COMES FIRST  
**IS CONSOLIDATED**



# Why invest now?

## Contribution proposal

3.77 million for 20% share | ELM Tokens



**\$ 1 mi**

Immediate

For installation of 300  
chargers and infrastructure.



**\$ 1 mi**

After the target of 300

Only after phase 1 installation.



**\$ 1.77 mi**

After target 600 ca

To reach the mark of 3000  
chargers.

DOWNLOAD



## Financial model

Click here to access  
the complete **financial model**

## 12 month goal

---



### Funding

Constant fundraising through **Electromoove** tokens and also in credit lines to enable the expansion of the **Electromoove** network.



### Chargers

Enable the purchase and installation flow of AC and DC chargers with partners.



### Team

Hiring highly qualified professionals to follow the strategic plan.



### Infrastructure

Expansion of the operational base.



### Technology

Continue and accelerate technological development and implementation of new resources.



# Investment Summary

## Distribution and use of resources

Resource targeting	Qty	Unitary	Total	Justification
Purchase and installation of chargers <b>AC 7KW/22KW</b>	<b>300</b>	<b>\$ 2.830</b>	<b>\$ 849.000</b>	Installation in residential and commercial condominiums, hotels, shopping malls, among others. Nationalized material.
Acquisition and installation of ultra-fast chargers <b>DC 380v</b>	<b>10</b>	<b>\$ 14.900</b>	<b>\$ 149.000</b>	Installation in large consumers, airports, shopping malls, etc. Imported material
Technology development	<b>1</b>	<b>\$ 56.600</b>	<b>\$ 56.600</b>	Technology evolution
Commercial negotiations	<b>50</b>	<b>\$ 1.500</b>	<b>\$ 75.000</b>	Expansion to connect to private points
Marketing/commercial investment	<b>12</b>	<b>\$ 4.000</b>	<b>\$ 48.000</b>	Arouse interest and prepare the Eletromoove brand.
Working capital	<b>1</b>	<b>\$ 150.940</b>	<b>\$ 150.940</b>	Support fixed expenses in running the company for a period of 12 months.

\* Dollar exchange rate for conversion R\$ 5.30



# Thanks!

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